



DATA BACK-UP ALONE IS NOT ENOUGH!



BUSINESS CONTINUITY

Having a system that only backs up your data is no longer a comprehensive solution. In today's business environment, you need a platform that does much more than copying your data. Businesses today needs to have a solution in place that will ensure their business can continue to operate no matter how big or small the interruption. ATS helps businesses implement a continuity solution on a single platform that will protect their data from multiple threats and will ensure any data interruption will only last minutes and not hours, or days or weeks!

Be Protected From Real Threats

Ransomware

- The United States has the **most ransomware detections** in the world
- There have been more than **4 million samples of ransomware** in 2015, including 1.2 million new samples

Human Error

- Human error accounts for **52% of security and data breaches**
 - Using weak passwords
 - Low Security Awareness
 - Carelessly Handling Data

Natural Disasters

- **62% of businesses reported loss of sales** as the primary negative result of a natural disaster

Downtime is Costly

- An hour of downtime cost:
 - \$8,000** = for small businesses
 - \$700,000** = for large businesses

Real Threats

Ransomware locks a victim's files and allows criminals to demand payment to release them. It is distributed in a variety of ways and is constantly evolving.

Human Error is the most common cause of business disasters! Most are unintentional and occur randomly. (ex: leaving computer systems unattended, opening emails with spam, visiting restricted websites)

Natural Disasters, small or large, can have a very disruptive impact on a business. (ex: earthquakes, electricity outages, floods)

Intelligent business continuity is thinking about your business on a higher level. ATS Communications uses a hybrid cloud solution which guarantees complete uptime, and end to end encryption which protects data in transit and in the cloud.

- We ensure your data is always:
- Usable** ✓
 - Non-corrupted** ✓
 - Virus-free** ✓
 - Available** ✓

<http://www.securitymagazine.com/articles/86787-ransomware-attacks-to-grow-in-2016>
<http://bhconsulting.ie/securitywatch/?p=2811>
<http://www.411sbfacts.com/sbpoll-about.php?POLLID=0023>
<https://blog.continuum.net/3-common-backup-and-disaster-recovery-objections-and-how-to-handle-them>

Business Continuity Protects You From:

Ransomware

Human Error

Natural Disasters