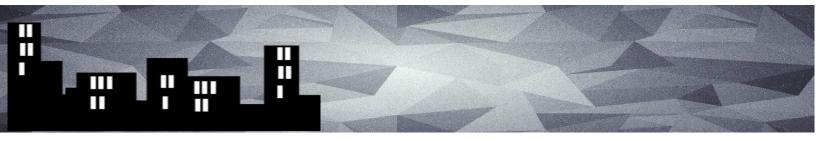


# PRO-IT SERVICES -BUSINESS CONTINUITY



## DATA BACK-UP ALONE IS NOT ENOUGH



Having a system that only backs up your data is no longer a comprehensive solution. In today's business environment, you need a platform that does much more than copying your data. Businesses today needs to have a solution in place that will ensure their business can continue to operate no matter how big or small the interruption. ATS helps businesses implement a continuity solution on a single platform that will protect their data from multiple threats and will ensure any data interruption will only last minutes and not hours, or days or weeks!

**Ransomware** locks a victim's files and allows criminals to demand payment to release them. It is distributed in a variety of ways and is constantly evolving.

**Human Error** is the most common cause of business disasters! Most are unintentional and occur randomly. (ex: leaving computer systems unattended, opening emails with spam, visiting restricted websites)

**Natural Disasters**, small or large, can have a very disruptive impact on a business. (ex: earthquakes, electricity outages, floods)

**Intelligent business continuity** is thinking about your business on a higher level. ATS uses a hybrid cloud solution which guarantees complete uptime, and end to end encryption which protects data in transit and in the cloud.

We ensure your data is always:

Usable Non-corrupted Virus-free Available









### Be Protected From Real Threats

#### Ransomware

- The <u>United States</u> has the most ransomware detections in the world
- There have been more than 4 million samples of ransomware in 2015, including 1.2 million new samples

#### **Human Error**

- Human error accounts for 52% of security and data breaches
  - Using weak passwords
  - Low Security Awareness
  - · Carelessly Handling Data

#### **Natural Disasters**

 62% of businesses reported loss of sales as the <u>primary negative result of</u> a natural disaster

## **Downtime** is Costly

An hour of downtime cost:
\$8,000 = for small businesses
\$700,000 = for large businesses

http://www.securitymagazine.com/articles/86787-ransomware-attacks-to-grow-in-2016 http://bhconsulting.ie/securitywatch/?p=2811 http://www.411sbfacts.com/sbpoll-about.php?POLLID=0023 https://blog.continuum.net/3-common-backup-and-disaster-recovery-objections-and-how-to-handle-them