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ATS Communications Takes Proactive Step in Customers' Safety

Region's Leading Unified Communications Provider Teams Up With Disaster Continuity Provider, Datto, Inc. to Protect Their Customers' Valuable Information

SACRAMENTO, CA — March 31, 2010 — ATS Communications, an industry leader in Unified Communications, announced today that they have entered into a strategic partnership with Datto Inc., the leading provider of hardware-based on and off-site backup and disaster recovery solutions. This partnership will bring a new level of security to ATS Communications' end users.

According to an information security breaches survey conducted by DTI/PriceWaterhouse, 70% of businesses that suffer a serious data loss are *out of business* in 2 years. "In today's marketplace, companies cannot afford to put their information at risk," remarked, John Zeller, President/CEO of ATS Communications. Datto offers various products and their Viridian, V Series and G Series solutions provide an all encompassing data backup and disaster recovery solution to end users. Whether an organization experiences a power outage, natural disaster, or virus attacks, companies using this product will never lose their critical information. These capabilities enable ATS Communications to deliver a more complete solution to their customers than ever before.

With the recent economic turbulence, more and more companies are beginning to take disaster planning seriously. The growing trend is showing that

business owners are taking more measures to safeguard against the unpredictable. "Nobody can prevent a disaster, but you can control how quickly your company gets back on its feet," commented Zeller. "The partnership is a win-win for ATS Communications and its customers. Having the ability to provide state-of-the-art data backup and disaster recovery services creates a competitive advantage for our valuable customers and, more importantly, creates stability in a volatile world. We're thrilled to align ourselves with such a reputable company and one that is at the forefront of the industry."

ABOUT ATS COMMUNICATIONS

ATS Communications is a business' complete voice and data partner with expertise on a wide range of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of their strategic partners including Cisco

and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.

ABOUT DATTO INC.

Datto Inc. is the award-winning provider of hardware-based on and off-site backup and disaster recovery solutions. Datto is changing how companies both large and small protect their information. Datto's systems are scalable, offering everything from small data storage systems to large, enterprise-class business continuity solutions. Through constant innovation and advancement, Datto is consistently enhancing and improving their industry-leading solutions.

A channel-only company, Datto's solutions are available exclusively through Datto Resale Partners. Companies trusting Datto for their data security and business continuity needs include: hospitals, banks, municipalities, law firms, universities, medical offices, and more. For more information, please call 877-455-6015 or visit www.dattobackup.com.