



John Zeller  
President/CEO

## ATS Communications Receives Unified Communication Industry's Top Award

*Technology Assurance Group  
Recognizes ATS Communications as  
the Elite Provider in the United States  
& Canada*

SACRAMENTO, CA — May 10, 2010 — ATS Communications, a leading unified communications provider, announced today that the company received Technology Assurance Group's top award at the organization's 10<sup>th</sup> Annual Convention held in Cancun, Mexico in April. Technology Assurance Group (TAG), an international organization of independently owned unified communications companies in the United States and Canada, selected ATS Communications as the winner of their highly sought after "Technology Optimization Program (TOP) Award".

This distinguished award presented to TAG's top Member organization is based on overall financial performance, customer satisfaction, and the ability to provide cost effective unified communication solutions that protects a customer's investment against technology's obsolescence and unexpected costs. "ATS Communications continues to provide guidance to all TAG members migrating to the true provider of completely integrated data and voice solutions. This highly respected organization offers customers true managed services capacity by providing solutions designed to increase customer profitability and employee productivity, while offering a competitive advantage," said Dale Johnson, president of Technology Assurance Group. "We are very fortunate to have a company like ATS Communications in our group for other

technology providers to model themselves after."

John Zeller, president of ATS Communications, accepted the award for the company during a special ceremony. "Our philosophy of understanding the needs of our customers first and then delivering customized solutions that exceed their expectations has differentiated us in our marketplace. We help small to mid-sized businesses throughout Northern California take advantage of the latest technology to advance their businesses," commented Mr. Zeller. "With offices in Concord, Redding, and Sacramento, we back this philosophy with an exceptional team of highly skilled professionals. We're extremely proud of our efforts and it shows that our hard work has paid off."

ATS Communications offers businesses a variety of unified communication solutions including managed services, telephone systems, local/long distance service, Internet connectivity, web conferencing, teleconferencing, call accounting, and Voice over IP (VoIP).

### ABOUT ATS COMMUNICATIONS

ATS Communications is a business' complete voice and data partner with expertise on a wide range of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing,

implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit [www.atscommunications.com](http://www.atscommunications.com).

### ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).