



John Zeller
President/CEO

ATS COMMUNICATIONS LEVERAGES THE LATEST STATE OF TECHNOLOGY TO MONITOR THEIR CUSTOMER'S DATA NETWORKS

Sophisticated Tool Keeps Systems in Check 24/7

SACRAMENTO, CA — May 26, 2011 — ATS Communications, a leading unified communications provider, announced today that the company is providing critical device monitoring solutions and remote infrastructure support in order to substantially minimize their customers' downtime. These solutions are increasing the stability and security of their clients' network, while reducing IT support costs.

Remote infrastructure support, otherwise known as ATS Communications' Network Optimization Center (NOC) eliminates the need for small to mid-sized businesses (SMBs) to waste time, effort and money on the struggles of implementing and maintaining the reliability and uptime of brand new technology. A NOC essentially handles the management of a company's data networks and acts as a 24/7 monitoring and support center which is able to react immediately to alert notifications from critical devices. These critical business devices include servers, routers, PCs and more. The devices communicate with the NOC directly and problems which used to take hours to fix are now able to be resolved within minutes.

"SMBs must be nimble in today's market to stay competitive, and the combination of quicker response times and fewer on-site interruptions have jumpstarted employee productivity and efficiency for our customers," stated John Zeller, President/CEO of ATS Communications.

"Unfortunately, most small companies are supported by a tiny IT consultant that doesn't have the sophisticated solution to meet their customers' needs. We get a great deal of satisfaction knowing that our customers' networks are being monitored and protected at all times and they can count on their critical devices to be up and running when they need them most. Additionally, one of the ancillary benefits that our customers are experiencing is a substantial reduction in the risk of data loss, virus attacks and security breaches."

While the value associated with monitoring technologies is being enjoyed by SMBs and enterprises alike, these advances are also transforming the way internal IT departments operate. NOCs relieve the routine headaches that many IT departments face on a daily basis, which is enabling IT professionals to focus on strategic initiatives rather than mundane upkeep. Many businesses are putting more and more of their data and vital applications in "the cloud," and IT

personnel will need to possess the creativity, vision and resourcefulness to manage this transition. NOC's are playing a pivotal role in this paradigm shift. "For certain industries the superior technology we provide is helping our customers leave their competitors in the dust. Plain and simple, they have an unfair advantage over their competition," adds Mr. Zeller.

"ATS Communications has always had the foresight to proactively prepare their customers for the future," states Dale Johnson, CEO of Technology Assurance Group (TAG), an international organization of unified communications providers representing close to \$350 million. "Their biggest differentiator is that they actually take the time to listen to their customers, understand where they are headed, and educate their customers on how technology can help them get there.

ABOUT ATS COMMUNICATIONS

ATS Communications is a business' complete voice and data partner with expertise on a wide range of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to

provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to

grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies.

TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.