



After 27 Years In The Industry, Rod Boles Retires, Trusting ATS Communications To Serve His Loyal Customer Base

CONCORD, CA — May 25, 2011 — California Telephone, a leading unified communications provider, announced today that the company will be moving on and referring their customer base to another trusted provider, ATS Communications. The decision came about as Rod Boles, President of California Telephone, announced his retirement after 27 years as a small business owner within the telecommunications industry.

Boles expressed thanks to his loyal customer base and was confident in his decision. "My referral to ATS was a strategic and well planned resolution," commented Boles. "Our customers have been very loyal over the years and I wanted to leave them with the best company possible. ATS delivers the friendly and competent service my customers expect and can offer the most professional communications solutions available in Northern California." The transition has started this week with calls being directed to ATS's main service center for uninterrupted support to California Telephone's clients.

ATS Communications has locations in Concord, West Sacramento and Redding, positioning them as the ideal provider to service additional customers. They have been a certified Toshiba dealer since 1989 and are ranked in the top 10% of dealers nationally. They are also able to service Panasonic and Comdial with the addition of California Telephone staff and resources. John Zeller, President ATS Communications, expressed his excitement about the transition. "We

have had a great relationship with Rod and California Telephone over the years. Consequently, we share many of the same values and objectives when it comes to servicing our customers. I am excited to deliver the same value to those customers while also being able to provide new and innovative solutions for them."

ATS Communications represents over 25 national and regional telecommunications carriers and provides a number of products including a complete line of voice based solutions to converged voice, data and IP solutions and the associated managed services. "I know that we will be able to enlarge and strengthen the amount of personnel available to our customers", said Mr. Zeller, "I am really looking forward to developing new and lasting relationships with California Telephone's valuable customers."

ABOUT CALIFORNIA TELEPHONE

California Telephone was established in 1984 and specializes in Voice and Data services and products for growing companies. When President/CEO Rod Boles founded California Telephone, he recognized the critical need for a telecommunications company that could combine leading edge technology with top quality service and customer support. California Telephone's current position as an industry leader is based on those same principles and on the determination to keep pace with an

ever changing industry. As new products and services are released, they are thoroughly analyzed and tested prior to being made available to our customers.

ABOUT ATS COMMUNICATIONS

ATS Communications is a business' complete voice and data partner with expertise on a wide range of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.