



John Zeller
President/CEO

ATS Communications Helps Law Firms Go Green and Increase Productivity by Utilizing Unified Communications

*Leading Business Technology Provider
Changes the Way Law Firms
Communicate*

SACRAMENTO, CA— January 30, 2012 – ATS Communications, a leading provider of unified communications, announced today that the company is placing special emphasis on bringing its innovative technology and applications to the rapidly growing legal industry. ATS Communications has a number of valuable communications and data networking solutions that support the needs of the legal community. These solutions have the unique ability of increasing productivity while decreasing the firm’s carbon footprint because of the significant impact they have on attorney’s commute times, marketing efforts, reduction of office space and reduction in operational costs.

“An attorney’s time is very valuable and anything we can do to increase their efficiency has a dramatic impact to a law firm,” said John Zeller, President/CEO of ATS Communications. “The utilization of technology solutions like Unified Communications enhances a firm’s green initiatives by drastically reducing the use of paper, reducing travel by utilizing video conferencing or web collaboration and allowing attorneys to receive calls, faxes and voicemails anytime, anywhere.

This allows attorneys to work from home, at the courthouse or while they are visiting a client at their residence, while still providing the quality experience that both the firm and their clients have come to expect.”

Unified Communication solutions provide a number of impressive benefits which increase productivity in law firms. One example is presence management, which informs assistants and partners of where the attorneys are located at all times. Another is call recording, which allows lawyers to save recordings to client files and email them internally. Conference call management integrates with Microsoft Outlook and call attached data tracks who called and other various statistics as well. Fax-to-email and the ability to schedule outgoing faxes through a fax server lower telecommunication costs help businesses go paperless. Furthermore, businesses can benefit multiple office connectivity through VoIP, which unifies all incoming and outgoing communication. Additionally, law firms benefit significantly because attorneys are no longer tethered to a desk when they take advantage of Unified Communications’ mobile capabilities. Mobile devices, such as smartphones and tablets, enable law firms to increase productivity in a myriad of other ways as well.

The Unified Communications interface has been developed with the end user’s specific needs in mind. This essentially means that the front-end of these systems are extremely easy to operate regardless of the individual’s age or technical know-how. The advanced technology is hidden within each solution and may be managed internally by the organization’s IT department or by certified team of Unified Communications professionals.

“Legal is a very unique industry and we have partnered with leading Unified Communication manufacturers who make these solutions cost effective by integrating all these capabilities into a single box solution,” added John Zeller. “The types of solutions we offer greatly benefit law firms as well as make the lives of their attorneys easier and less stressful.”

ABOUT ATS COMMUNICATIONS

ATS Communications is a business’ complete voice and data partner with expertise on a wide range of of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for

clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding

performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses

throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.