



John Zeller President/CFO

## ATS COMMUNICATIONS LAUNCHES POWERFUL IT NETWORK ASSESSMENT TOOL

Sophisticated Technology Assesses Customers' Networks in Less Than 30 Minutes

CONCORD, CA – August 28, 2012 – ATS Communications, a leading unified communications provider, announced today that the company has started implementing a powerful IT network assessment tool. The sophisticated technology provides businesses with extraordinary insight into their IT infrastructure, critical devices and other endpoints. This valuable tool will conduct a number of internal and external vulnerability scans that enables ATS Communications to immediately assess the stability of a customer's network and provide real-time recommendations for improving overall performance and vulnerability mitigation. In addition the final report will create an instant network diagram that can paint a very clear picture of a client's network giving them an easy to understand map of all devices with the network infrastructure.

Many of ATS' clients have been deploying VoIP services on their networks so we conduct network assessments for voice traffic. In the process clients have asked us about looking at their entire network at the same time. By using our access only software, technicians are able to gain a comprehensive understanding of network activity and applications. "Many owners assume their current "computer guy" has their network at best practice standards. This tool

will either validate their assumption or bring to light what needs to be done to have their network be more stable and/or secure," states Tom Klosterman, Operations Manager for ATS. For example, the tool runs a password strength analysis on every endpoint on the network and can identify potential risks to the network. More often than not, a simple password change can fix this problem. Additionally, Security Risk Report includes a proprietary Security Risk Score and chart showing the relative health (on a scale of 1 to 10) of the network security, along with a summary of the number of computers with issues. Another area of concern for most small business owners is when employees download software programs that drain bandwidth or expose the business to threats such as viruses. This tool can detect that and then ATS Communications can begin remediating the problem. After the discovery phase is conducted and the tool has uncovered network issues worth investigating, business owners receive an executive summary with all pertinent findings and recommended action steps. "It's very powerful to give our customers this level of insight into their network," stated John Zeller, President/CEO of ATS Communications. "Business owners want technology to run efficiently so they can benefit from increased productivity and profitability. As their technology advisor, it is our

responsibility to ensure this result."

## ABOUT ATS COMMUNICATIONS

ATS Communications is a business' complete voice and data partner with expertise on a wide range of of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.