



Sanford Gladding Invited to Attend TAG's 14th Annual Convention in Nashville

*Leaders in the Technology Industry
Unite to Discuss Future Trends,
Emerging Technologies & Best
Business Practices*

CONCORD, CA – March 31, 2014 - ATS Communications, a leading provider of unified communications, announced today that the company has been invited to attend Technology Assurance Group's (TAG) Annual Convention. TAG is an international organization of leading unified communications providers representing nearly \$350 million in products and services. The convention will be attended by the forerunners in the industry who are pioneering new ways of utilizing technology to better serve their business community. The invite-only conference will be held on April 27th to April 30th at the Gaylord Opryland Resort & Convention Center in Nashville, Tennessee.

During the four day event leading technology companies, like ATS Communications, will share their expertise and best practices with their peers in an effort to help one another improve their businesses and provide greater value to those customers they serve. With such a wide variety of perspectives, ATS Communications will undoubtedly glean new best practices, enhance their customer service, and be exposed to new technologies. The overriding goal for their participation at the TAG Convention is to identify new ways to increase their customers' profitability and productivity.

"In our industry the learning never stops," stated Sanford Gladding, Vice President/Sales & Marketing of ATS

Communications. "The technology industry is one that requires a constant hunger for understanding new technologies and how their implementation can affect businesses. It is our duty to make sure that the solutions we provide are not only good – they must be great. By remaining vigilant and proactively searching for top technologies, we can confidently promise our customers that by working with us, they are getting the best business enhancing technology possible, every time."

"The TAG Convention provides a unique opportunity where our Member companies interact with one another and immerse themselves with new information," commented Brian Suerth, President of TAG. "Sanford Gladding is well respected among his peers and his company is one of our premier Members."

ABOUT ATS COMMUNICATIONS

ATS Communications is a business' complete voice and data partner with expertise on a wide range of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for

outstanding performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atcommunications.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com