



Sanford Gladding  
President

## Technology Assurance Group Invites ATS Communications to Share Technology Expertise at Their Annual Convention

### *ATS Communications to Attend Prominent Industry Event*

CONCORD, CA – February 2019 - ATS Communications, a leading managed technology services provider (MTSP), announced today that they have been invited to attend the 19<sup>th</sup> Annual Technology Assurance Group (TAG) convention in Orlando, Florida. The event will take place on April 7-10, 2019 at the Rosen Plaza and will be comprised of North America's leading MTSPs. TAG is an international organization of independently-owned MTSPs who collectively represent nearly \$350M in products and services. The purpose of the conference is to gather like-minded individuals in order to enhance one another's business through the exchange of new ideas and collaborative effort. The event is invite-only and is reserved for TAG Members, exclusively.

"It is an honor to share our knowledge and experiences with our colleagues," stated Sanford Gladding, President of ATS Communications. "The TAG Convention is the premiere event in our industry and every year proves to be a valuable place for us to find new ways to serve our customers at an even higher level."

In the rapidly changing technology sector, one of the key

determinants of success is whether the organization is remaining current with contemporary market trends. In sum, technology changes very quickly and the only way an MTSP can make a real impact on their customers' bottom-line, is by deciphering which technology solutions can add value and coming up with creative ways to implement those solutions. At this event, best practices and techniques to enhance customer experience and company culture will be revealed through various keynotes and break-out sessions.

"ATS Communications is one of our top Members," said Brian Suerth, President of TAG. "The company is the technology leader in their community with a focus on improving their customers' profitability, productivity, and competitive advantages. We're looking forward to their contributions to the collective mindshare."

### **ABOUT ATS COMMUNICATIONS**

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud

infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization. With expertise on a wide range of voice and data products, ATS Communications is a business' complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client's bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of the industry's top manufacturers. These credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit [www.teamats.com](http://www.teamats.com).