



Sanford Gladding
President

ATS Communications Helps Small to Mid-Sized Businesses Leverage the Power of Microsoft Teams to Collaborate Faster and More Effectively

*Leading Managed Technology Services
Provider Elevates Customers'
Productivity*

CONCORD, CA – December 2019 - ATS Communications, a leading managed technology services provider (MTSP), announced today that the company is leveraging the power of Microsoft Teams to help companies collaborate faster and more effectively. As we enter a new decade, the workforce is changing drastically, both in demographic and behavioral tendencies. Millennials soon will make up the majority of the workforce and “by 2025, 3 out of every 4 workers, globally, will be a millennial,” (source: TIME Magazine). Millennials and Generation Z have a preference for working remotely and utilizing collaboration enabling tools.

Microsoft Teams is a representation of the way that communication has changed the way we work and is set to become the new standard in collaboration and professional communication, posing many new opportunities for enhanced productivity amongst SMBs. ATS Communications is helping businesses reinvent themselves and remain relevant with advanced technology, so they can reach higher heights than ever before.

“There are myriad of collaboration tools out there, but

the core reason that SMBs will be utilizing Microsoft Teams in the future is because it increases an organization’s capacity to collaborate, but more importantly, they can collaborate securely,” stated Sanford Gladding, President of ATS Communications. This tool goes far beyond our traditional paradigm of workplace communication, which included emails, office phones and conference calls. The dominant channels of communication have shifted to a wider array, including, real-time collaboration, private chat, public conversation, audio calls, video calls and virtual meetings, all of which are encompassed in the Microsoft Teams solution.

The younger players in the workforce, Millennials and Gen Z find this assortment of communication tools to be integral to their success in any organization. This is why ATS Communications is leading the charge on the deployment of Microsoft Teams, because it is the ideal way to meet the needs of younger employees while simultaneously maximizing the effectiveness of more seasoned workers. “There’s a reason that Microsoft is including emojis and GIFs in the software, they understand who are the power users will be and how businesses need to adapt now, in order to keep

attracting top talent in the future,” added Gladding.

Another key trend amongst SMBs is that more companies are going international. Whether they’re relying on international suppliers and vendors, developers or virtual assistants, the demand for bridging language barriers has proven to be key in keeping businesses ahead of the curve when it comes to collaboration. One of the exciting features within Microsoft Teams is the ability to instantly translate languages in the chat or messaging features, with one-click. “The world economy is going to continue expanding and become more globally interactive,” commented Gladding. “This is not going to slow down, in fact, it will only speed up.”

Lastly, companies that are concerned with the handling of sensitive information, which is especially important in industries like Financial and Healthcare, can rest assured that Microsoft Teams satisfies the requirements for compliance set by several governing agencies. Businesses that want to increase their capacity for collaboration, innovation and relevance need to take a look at implementing technologies like Microsoft Teams.

**ABOUT ATS
COMMUNICATIONS**

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization. With expertise on a

wide range of voice and data products, ATS Communications is a business' complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client's bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on

converging voice and data applications and has been recognized for outstanding performance by several of the industry's top manufacturers. These credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.teamats.com.