



John Zeller President/CEO

## ATS Communications to Distribute Essential Business Communications Disaster Recovery Tool

CONCORD, CA - June 25, 2009 – ATS Communications is offering a failsafe disaster recovery system known as PBX Disaster Recovery. The dependable system will provide reliable backup for businesses across the nation.

"When a company's phone system goes down business stops," says Mr. John Zeller, President/CEO. With PBX Disaster Recovery, business owners can rest easy knowing that their system is protected."

As a universally compatible solution, PBX Disaster Recovery acts as an automatic PBX failover. Should a PBX suddenly go RNA (Ring No Answer) or ATB (All Trunks Busy), a hosted virtual PBX from ATS Communications will take over and route calls to preset emergency numbers. The backup system provides seamless integration so that if a PBX goes down, an organization's customer will never know.

"Companies go to great lengths to back up data, co-locate servers, and otherwise protect the vital parts of doing business, but forget that their PBX is a large part of what connects them with customers," explains Zeller. "PBX disaster

recovery is one of the most overlooked aspects of business continuity planning – until it's too late."

As a cost effective solution, industry experts feel that the PBX Disaster Recovery product is an indemand alternative to high-priced backup phone systems currently being offered.

"We feel it is our duty to offer this product to every business with a phone system," says Zeller. "Our goal is to make sure that each company has a contingency plan for their telecommunications in case of disaster, and we take pride in knowing that our solution can deliver that to them."

To learn more about PBX Disaster Recovery contact a friendly representative at (925) 609-6850 or send an email to john.zeller@atscommunications.co m.

## ABOUT ATS COMMUNICATIONS

ATS Communications is a leading telecommunications solutions provider of communications equipment and services. ATS has expertise on a complete range of equipment and services that serves small to medium size enterprises with a single location or multiple sites. For over 30 years, ATS Communications has recommended, installed and supported communications solutions that provide business customers with maximum capability and productivity. ATS has gained an excellent reputation in the telecommunications industry and has been recognized for outstanding performance multiple times by several of their strategic partners. Additionally, ATS has been identified as one of the Top 25 East Bay telecommunications companies by a leading publication six years in a row. These credentials have allowed ATS to grow to serve thousands of businesses throughout the greater Bay Area and Northern California. ATS has three offices located throughout Northern California including Concord, Sacramento and Redding. For more information, call our corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.