



John Zeller President/CEO

## ATS Communications Offers On-Demand Communications Technology Training to Their Customers

Small to Mid-Sized Companies to Enhance Technical Knowledge at No Cost by Receiving Convergence Technologies Training and Certification

SACRAMENTO, CA — December 22, 2009 — ATS Communications, an industry leader in unified communications, announced today that the company is offering advanced ondemand communications technology training to their customers. The region's small to mid-sized companies are now able to easily enhance their technical knowledge at zero cost by receiving Convergence Technologies Training (CTT) and Certification. Through the company's membership in Technology Assurance Group (TAG), an international organization of unified communications providers representing \$400 million in combined sales, and their strategic partnership with TechnologyUS, ATS Communications has created an avenue to enhance the skills sets of the businesses they serve, while further differentiating their value proposition from their competition.

"In our endless effort to provide solutions and services that drive customer profitability and productivity, we launched a program to help our customers stay at the forefront of communications technology," commented John Zeller, President/CEO of ATS Communications. "CTT is a phenomenal program that delivers the latest information. It gives us another opportunity to share our expertise, enables our customers to enhance their

understanding of our solutions, and illustrates our commitment to customer satisfaction. We believe the more knowledge someone possesses the more successful their company will become."

CTT provides students with a solid understanding of voice, video and data technologies, while focusing on the day to day knowledge of convergence technologies. Designed to dispel the mystery of VoIP and advanced applications, the training materials are written and delivered in step-by-step layman terms.

CTT is an extensive program with 13 modules comprised of 30 sessions that can be spread over a period of several weeks. The courseware builds upon each segment allowing for manageable scheduling in accordance with daily responsibilities. Taught by industry experts and experienced certified instructors, CTT courses are online via pre-recorded virtual classrooms and students connect via audio and web media streaming. Upon completion students receive a Convergence Technologies Training Certification.

"We're very excited about offering CTT to our valuable customers," added Mr. Zeller. "In conjunction with TechnologyUS (www.technologyUS.com), ATS Communications has the ability of providing our customers with a \$1,195 training program at no cost. One of our philosophies since the inception of the company was to offer as much technical knowledge as possible to our

customers and this is just another example of us living up to it."

## ABOUT ATS COMMUNICATIONS

ATS Communications is a business' complete voice and data partner with expertise on a wide range of of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.