



Brian Suerth/TAG,  
Sanford Gladding/ATS,  
Dave Seymour/TAG

## **ATS COMMUNICATIONS RECEIVES UNIFIED COMMUNICATION INDUSTRY'S TOP AWARD**

*Technology Assurance Group  
Recognizes ATS Communications as  
the Elite Provider at STAR CON*

CONCORD, CA — December 3, 2013 — ATS Communications, a leading unified communications provider, announced today that the company received one of Technology Assurance Group's top awards at the association's STAR CON event held in San Diego in October. Technology Assurance Group (TAG), an international organization of independently owned unified communications companies in the United States and Canada, selected ATS Communications as the winner of the "Performance Excellence Award" for exceptional economic performance and superior customer satisfaction. ATS Communications was highlighted as a premier provider during a prestigious awards ceremony attended by TAG's Member companies and leading technology manufacturers.

The highly sought after awards, which are given out annually, are based on overall financial performance, customer satisfaction, and the ability to provide customers with cost effective unified communication solutions. "In 2012, ATS Communications experienced phenomenal growth that propelled them past the best companies in the industry," said

Brian Suerth, EVP/Partner of Technology Assurance Group. "ATS Communications' philosophy of providing technology solutions that increase their customers' profitability, improve employee productivity, and enhance brand image fueled the company's overall success. In addition to offering solutions with the purpose of accomplishing their customers' business objectives, they maintain a highly talented team of professionals that deliver world class service. ATS Communications is an exceptional Member that is dedicated to acquiring best business practices that continually improve their organization. It was our privilege to showcase such a fine company at our annual event."

Sanford Gladding, VP Sales & Marketing of ATS Communications, accepted the award for the company. "We have built a great company with a solid reputation in our community over the years and it was a wonderful feeling to be recognized by TAG. ATS Communications' customer centric focus, as well as our ability to stay on the pulse of technology, have enabled us to become our customers' trusted advisor. We attribute much of our success to the many benefits that we receive from our Membership in TAG. The organization enables us to quickly

adopt new ways of doing business for the betterment of our customers and our people."

### **ABOUT ATS COMMUNICATIONS**

ATS Communications is a business' complete voice and data partner with expertise on a wide range of voice and data products. Their services match small and medium size enterprises with optimized technology that provide best business practices. This core philosophy motivates ATS to provide technical solutions and creates a competitive advantage for clients' business and positively impacts their bottom line. With 35 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of their strategic partners including Cisco and Toshiba. Additionally, ATS has been identified as one of the Top 25 East Bay companies in their industry by a leading publication for six consecutive years. These credentials have allowed ATS to grow and partner with businesses throughout the greater Bay Area and Northern California. ATS has three offices located in Concord,

Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit [www.atscommunications.com](http://www.atscommunications.com).

**ABOUT TECHNOLOGY  
ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international

organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training

programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2100 or visit [www.tagnational.com](http://www.tagnational.com).