ATS Communications Simplifies & Streamlines Technology To Serve Seniors

Leading Unified Communications Provider Brings Enterprise Level Technology to Senior Living Communities to Improve Lives

Concord, CA – May 2,2017 - ATS Communications a leader in unified communications, announced today that the company will now offer a turn-key; television, internet, nurse call, business and residential phone service in a managed solution to the senior living communities across the nation. ATS Communications is an elite provider of managed IT services that is capable of delivering complex, high-end, enterprise-level IT solutions as well as streamlined, simplified IT solutions that are as user-friendly as one would expect to see in senior living communities. To make things even easier, ATS Communications differentiates itself from the competition with an on-site concierge employee, ensuring that every single piece of technology is always functioning at peak levels for residents. According to the Administration on Aging, "The older population— persons 65 years or older — numbered 46.2 million in 2014. They represented 14.5% of the U.S. population, about one in every seven Americans." ATS Communications has found new ways to innovate by making some of their products and services simpler and easier-to-use than ever before, while simultaneously providing a client experience that is incredibly personal, which is especially important in these environments.

It's pivotal to keep our seniors connected, especially in senior living communities. Whether that connection comes from a grandmother smiling as she sees her grandson's pictures on social media, a nurse who needs to lookup a medication to make sure it's the right fit for a patient or a grandfather who's on a group call with all his family members singing him happy birthday. Their job is to make sure that the "Happy Birthday" phone call comes through clearly so that grandpa can hear everyone's voice, the grandmother has a device that automatically logs her into Facebook so she doesn't have to be frustrated trying to remember to her password and that the nurse has easy access to their database of medical information to go above and beyond to ensure patient safety.

"It doesn't matter whether you're having a videoconference with high-powered executives or if you're a senior who has been looking forward to an evening conversation with one of your grandkids. Technology exists to bring people together and it's our job to make sure it performs," stated Sanford Gladding, President at ATS Communications. "That's why we're so happy to be able to offer our on-site technology concierge to handle any problem that comes up on-the-spot so residents can focus on enjoying their stay instead of how to hook up their new technology. We consider it a privilege to serve this section of the community who needs their technology to be as straightforward as possible, which has coincidentally provided us with insights that we will undoubtedly use to improve the efficiencies of our offerings to SMB (small to mid-sized business) clients, as well."

As a Member of Technology Assurance Group (TAG), an international association of privately owned managed IT companies, who collectively represent close to $350M in products and services, ATS Communications now has the ability to serve this section of the population on a national basis. In other words, through the cooperative participation of companies all across the nation, they can deploy solutions across several different marketplaces and locations, reducing cost and increasing happiness across the board.

ATS Communications has also found that technology can not only foster connection, but perhaps suggests the possibility for better health, as well. According to Lisa Berkman, chair of the Department of Society, Human Development and Health, "Social participation and integration have profound effects on health and well-being of people during their lifetimes. We know from previous studies that people with many social ties have lower mortality rates. We now have mounting evidence that strong social networks can help to prevent declines in memory. As our society ages and has more and more older people, it will be important to promote their engagement in social and community life to maintain their well-being."

ATS Communications has pledged to work in whatever ways it can to serve this generation and if technology can strengthen these social ties, even in the slightest bit, we consider that to be quite a noble service to the world.

About ATS Communications

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization. With expertise on a wide range of voice and data products, ATS Communications is a business' complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client's bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of the industry's top manufacturers. These credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.