



Sanford Gladding  
President

## **ATS Communications Invited to Speak at Technology Assurance Group's Annual Convention**

*Leading Managed Technology Services  
Provider to Share Business Expertise  
and Technology Foresight with  
Organizations Throughout the U.S.  
and Canada*

CONCORD, CA – October 15, 2021 - ATS Communications a leading managed technology services provider (MTSP), was recently invited to speak at Technology Assurance Group's 20<sup>th</sup> Annual Convention in Dallas, Texas. Technology Assurance Group (TAG) is an organization of MTSPs representing over \$700 million in products and services. TAG is inviting industry leaders to discuss the future of the industry, new technologies and best practices to empower small to mid-sized businesses (SMBs) to leverage technology to enhance productivity and increase profitability. The event is invitation-only and ATS Communications has been asked to share its expertise with the rest of the industry to keep MTSPs operating at their fullest potential. The event will take place at the Hyatt Regency on November 6-10, 2021.

"It is an honor to be selected for this event and be among the best technology companies," stated Sanford Gladding, President of ATS Communications. "It's always a privilege to share our knowledge as we help push the industry

forward. We are looking forward to sharing our insights on how technology is evolving and most importantly, how that will impact our customers' businesses. We have a culture of being proactive and the information we gain from the TAG convention is one of the ways we keep our customers ahead of the curve when it comes to technological innovation. We always leave with new ideas, technologies and solutions that have the capacity to better protect, streamline or delight our customers."

"ATS Communications is a premier Member within the TAG organization and is revered by the business community for their expertise on developing strong customer relationships," commented Brian Suerth, President of TAG. "ATS Communications focuses on advancing their customers' businesses through technology with a consultative approach. As a result, they have a phenomenal reputation of exceeding customers' expectations. They are a true leader and highly respected by their peers."

The TAG convention will bring in the best minds in managed technology services from all parts of the United States and Canada to ensure that the dialogue and knowledge transfer is rich. ATS

Communications serves businesses that are looking for innovative technology solutions to take them to the next level.

### **ABOUT ATS COMMUNICATIONS**

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization. With expertise on a wide range of voice and data products, ATS Communications is a business' complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client's bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on

converging voice and data applications and has been recognized for outstanding performance by several of the industry's top manufacturers. These credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit [www.teamats.com](http://www.teamats.com).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Founded in 1998, Technology Assurance Group (TAG) is an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$700 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and copiers/managed print. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis, and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information about TAG, please contact (858) 946-2108 or visit [www.tagnational.com](http://www.tagnational.com).