



Sanford Gladding
President

Maggie Tristan Wins National Award as One of the Top Women in Tech

*CFO of ATS Communications
Receives Award Amongst Tech
Leaders*

CONCORD, CA — November 2021 — ATS Communications, a leading managed technology services provider (MTSP), announced today that Maggie Tristan CFO, has been recognized at a national convention for being one of the top women in tech. Tristan received the “Women in Technology” award at the Technology Assurance Group (TAG) 20th Annual Convention in Dallas, Texas. The event took place on November 7-10 at the Hyatt Regency and was filled with the industry’s top MTSPs. Tristan was celebrated for her role as a leader in the community and was acknowledged for building a very successful company in a field that is predominantly comprised of men. The awarding organization, TAG, is an organization of independently-owned MTSPs who collectively represent nearly \$800M in products and services.

Tristan’s approach to leadership is evident in her philosophy towards achievement. “It was definitely satisfying for our company to be acknowledged among such a talented group of CFOs but this award doesn’t just belong to me, it belongs to our entire team,” states Tristan. “One of the things I’m proudest of is the culture that we’ve built at ATS.

We’ve taken a more feminine approach to getting things done and it’s very satisfying to see our company excelling. I feel so grateful to work with a team like ours and we expect to keep this momentum going for years to come.”

One of pillars of ATS’ unique approach to business is that they are the only provider that protects their customers from the two risks of technology: obsolescence and cost. As their customers’ trusted technology advisor, they’ve earned their position as the market leader through proven products and services.

Brian Suerth, President of TAG has had a front-row view of ATS’ growth over the years and had some comments to add about Tristan’s role within the business community. “Maggie has always been so talented, and we were so happy to present her with this well-deserved award. We’re thrilled that our other Members are fortunate enough to be around her, so that they can learn from her unique perspective and find new solutions for their customers. It’s no secret that our industry is predominantly made up of men, and we are thrilled to have another role model within our group, who just so happens to be a woman. As a father of two daughters, it’s such a privilege to see role models like

her, setting such a strong example for our future generations.”

ABOUT ATS COMMUNICATIONS

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security, and optimization. With expertise on a wide range of voice and data products, ATS Communications is a business’ complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client’s bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing, and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of the industry’s top manufacturers. These

credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices the United States. ATS has three California offices located in Concord, Sacramento, and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group is an organization of leading managed technology services providers (MTSPs) in North America representing \$800 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and managed print. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis, and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information about Technology Assurance Group, please visit www.TAGNational.com or call (858) 946-2108.