



Sanford Gladding
President

ATS Communications Protects Customers from Data Breaches and Cyberthreats with Password Management

Leading MTSP Shares Most Common Cause of Cyberattacks and How to Secure Any Organization

CONCORD, CA – March 18, 2022 - ATS Communications a leading managed technology services provider (MTSP), is protecting customers from the leading cause of cyberattacks and data breaches which are weak or reused passwords. According to a recent Verizon Data Breach report, “80% of data breaches are the result of poor or reused passwords.” While employees are now expected to keep their company networks secure, the average employee now needs to keep track of 191 passwords across their entire digital life. As a result, 66% of people mostly use the same passwords across multiple websites. This is a major factor contributing to network vulnerabilities and the recent outburst of cybercrime. In order to keep customers safe, ATS Communications is providing the latest password management technology to the region’s small to mid-sized businesses (SMBs).

“Businesses are starting to understand the widening gap between the vast capital and technical resources that cybercriminals have access to in comparison to any unprotected organization,” stated Sanford Gladding, President of ATS Communications. “We advise every customer to utilize password management software. Through an extremely simple, scalable technology, companies can instantaneously eliminate 80% of the cyberthreats facing their organization. The risk mitigation in comparison to its cost

make the return on investment a ‘no-brainer,’” added Gladding.

While the improvements in cybersecurity are obvious, another overlooked benefit of password management software is that it increases productivity by eliminating employee downtime. In fact, Gartner estimates that “40% of all help desk calls are related to passwords, such as resetting employees' forgotten passwords.” A password management solution can eliminate this costly employee downtime.

ATS Communications’s password management solution delivers peace of mind to business owners and employees. In order to assure that, core features are included such as a password vault, a unique password generator, and multi-factor authentication for verification. Additionally, companies can gain insight from password behavior, security reports, and login reports to increase compliance.

“While we’re well aware of our bias, the risk of leaving a business unprotected from password theft is unreasonably larger than the rewards a business can have by implementing a password manager. The costs are nominal in comparison to the value that this very simple, yet absolutely vital, IT solution delivers to organizations of all sizes. We feel duty-bound to take a strong stance on this, because the core intention of our work is to keep businesses protected, productive and profitable,” concluded Gladding.

ABOUT ATS COMMUNICATIONS

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cybersecurity, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization. With expertise on a wide range of voice and data products, ATS Communications is a business’ complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client’s bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of the industry’s top manufacturers. These credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.teamats.com.