



Sanford Gladding  
President

## **ATS Invited to Attend Top Technology Event of the Year**

*Leading MTSP to Collaborate with  
Industry Thought Leaders  
at Technology Assurance Group's 23rd  
Annual Convention*

CONCORD, CA – March 26, 2024 – ATS, a leading managed technology services provider, has received an exclusive invitation to attend and share valuable insight at the 23rd Annual Technology Assurance Group (TAG) Convention. The highly anticipated event is scheduled to take place in Las Vegas from April 29 to May 1, 2024, bringing together top industry experts specializing in cloud-based technologies, cybersecurity, voice, IT, and video surveillance/access control solutions. ATS's selection stems from its distinguished reputation as a thought leader in the industry, its deep understanding of exceeding customer expectations, and its commitment to staying at the forefront of technology thereby benefiting the organizations they serve.

The theme of the convention, "Maximizing Personal Performance to Achieve Excellence," resonates deeply with ATS's core values. The convention aims to empower attendees to reflect, reenergize, and define their desired results and the actions necessary to achieve elite levels of personal and professional success. As Sanford Gladding, President of ATS, said, "Your professional success...your personal success...your team's success...however you define it is dependent upon you! Your drive to grow, to learn, to excel and achieve has an extraordinary impact on your company, your customers, and your community."

At the heart of the convention lies a focus on delivering an exceptional level of service to small to mid-sized organizations as well as non-profits, which is another philosophy deeply ingrained in ATS's approach to business. Gladding reiterated, "It's important to us to remain on the leading edge when it comes to customer experience. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance our customers' profitability and productivity, we find it equally important to make sure we're constantly finding new methods to improve our customer satisfaction levels, too."

"ATS has a proven track record of outstanding performance, extraordinary industry insight and expertise, and a willingness to share their knowledge and experiences with their counterparts throughout the U.S. and Canada," said Brian Suerth, President of TAG. "We are truly honored to have such an impressive organization take such an important role at our event. Everyone in attendance will benefit from ATS's presence."

### **ABOUT ATS**

ATS is an industry awarded and respected managed technology solutions provider that partners with businesses to implement the latest enterprise IT networking and infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud technologies. These products and

services are delivered as a proactive managed service model following our core values resulting in peace of mind that all critical business systems meet expectations of high availability, security, and optimization. With expertise on a wide range of technical offerings, ATS is a business' complete technology partner. Our services match the needs of small and medium-sized enterprises with optimized technology that provides best-practice solutions which creates a competitive advantage and makes a positive impact for the client's bottom line. With over 45 years of experience, ATS has gained an excellent reputation for designing, implementing, and proactively supporting solutions that focus on converging applications allowing the company to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento, and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit [www.teamats.com](http://www.teamats.com).