



Sanford Gladding
President

The Windows 10 Deadline is Approaching Fast - Are You Ready?

ATS Urges Business Owners to Prepare for October 14, 2025 and Avoid a Costly IT Crisis

CONCORD, CA – July 28, 2025 - ATS, a leading managed technology services provider (MTSP), is encouraging business owners to prepare now for the upcoming end-of-life for Windows 10. Small to mid-sized businesses (SMBs) that utilize Windows 10 to support their infrastructure will be affected by this on October 14, 2025, and businesses without a plan will be compromised. Starting on that date, Microsoft will officially discontinue all support for the operating system, meaning no more security updates, no feature enhancements, and no technical support. This means organizations will be exposed to security leaks, teams relying on obsolete tools and no ability for anyone to assist.

“If your organization is running Windows 10 after the deadline, you’re gambling with your security, performance, and productivity,” said Sanford Gladding, President at ATS. While technology will still function, it will degrade on an accelerated schedule. First, security vulnerabilities will go unpatched, leaving systems wide open to modern cyberattacks. Next, no technical support will be available from Microsoft. No feature or performance updates will be provided, and many organizations

may find themselves unable to run critical software or interface with updated platforms, due to incompatibility issues.

“This is where a proactive technology provider like ATS is invaluable,” said Gladding. “We manage our customers’ technology 24x7 and help them plan for obsolescence, so they are always secure, supported, and productive. This helps avoid large capital expenditures and maintains productivity across teams and systems. If your current provider hasn’t already started talking to you about a Windows 10 transition, that’s a red flag.”

The biggest surprise for many Windows users is that much of the hardware (aka computers, laptops, servers, etc.) made more than 3-5 years ago will not meet the minimum system requirements for upgrading to Windows 11. This will force many organizations into large, unexpected capital expenditures, especially if they want to keep their teams busy.

“This isn’t just a software update. Most older desktops, laptops, and servers will simply not be compatible with Windows 11,” added Gladding. “So, if you’ve been trying to stretch your hardware lifecycle just a little longer—you’re officially out of runway.”

The team at ATS is helping businesses to plan for this transition by following a 4-Step Plan:

1. **Determine Windows 11 Compatibility for All Hardware:** ATS strongly advises organizations to evaluate their current hardware to determine Windows 11 compatibility.
2. **Develop a roadmap for replacing outdated devices:** By taking the time to do this ahead of the deadline, organizations will seamlessly operate.
3. **Avoid DIY upgrades:** Organizations that forget to plan are often tempted to “do-it-yourself” upgrades, which can result in total data loss, system instability or voiding their cybersecurity insurance.
4. **Partner with ATS :** We recommend you work with a certified managed technology services provider like ATS. The company is ISO 27001 Compliant. Only a handful of providers in the U.S. and Canada are compliant.

While Microsoft will make Windows 11 software freely available, upgrading isn’t as simple as clicking a button. ATS encourages all existing customers and local businesses to start evaluating their technology infrastructure immediately, rather than wait until the last minute when inventory and support resources may be scarce.

“If you’re running on outdated machines and aging servers, this is the moment to invest in your long-term efficiency,” Gladding concluded. “The older your hardware is, the slower, less secure, and more expensive it becomes to maintain. Let’s use this deadline as an opportunity to upgrade wisely.”

ABOUT ATS

ATS is an industry awarded and respected managed technology solutions provider that partners with businesses to implement the latest enterprise IT networking and infrastructure, unified

communications, cyber-security, business continuity, video surveillance and cloud technologies. These products and services are delivered as a proactive managed service model following our core values resulting in peace of mind that all critical business systems meet expectations of high availability, security, and optimization. With expertise on a wide range of technical offerings, ATS is a business’ complete technology partner. Our services match the needs of small and medium-sized enterprises with optimized technology that provides best-practice solutions which

creates a competitive advantage and makes a positive impact for the client’s bottom line. With over 45 years of experience, ATS has gained an excellent reputation for designing, implementing, and proactively supporting solutions that focus on converging applications allowing the company to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento, and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.teamATS.com.